



WASHINGTON METRO

# CEUpdate

Wednesday, April 21, 2010

## Practices + Pitfalls: Ten Best Interior Design Practice Models

12:30 pm—4:15 pm

Presented by Michael Thomas, FASID, CAPS

Hosted by The Washington Design Center, Washington, DC

DC/MD Approved (0.3 CEUs)

IDCEC Course #7897

**Course Description:** Interior Design is not an easy business. But after all, it is a "business." It has a complex business model that few ever learned how to manage in any formal educational process. But now discover valuable information from the experiences of a variety of design principals who operate small offices how to build a successful practice. This course features digital video interviews with interior designers who share their experience and discuss the future of design. Understand how others created their businesses, re-invented themselves and what it takes to keep a business afloat, profitable and inspired each day (Hint: It's Not Making More Profit). Learn the Ten Best Practice Models in Design gleaned from research and during discussions with professional interior designers across the country, in both small and mid-sized business operations. This course was designed with a lot of networking and open discussion during the three hours so that even more "topical" information bubbles up, creating an educational event that is unique with every presentation.

**Instructor Profile:** Michael A. Thomas is the President of The DESIGN Collective Group, Inc., a multi-faceted hybrid design/build firm in Jupiter, Florida and Phoenix, Arizona with a special interest in creating environments that are functional, practical and accessible to anyone, no matter the age or ability of the occupants. He is a licensed interior designer in Florida, has passed the National Council for Interior Design Qualification (NCIDQ) exam and is a "Certified Aging In Place" (CAPS) specialist.

Michael's interior design work has been widely published in various media and his first book, *Residential Design for Aging In Place* has been well received by interior designers, builders and architects across the country. Under the business umbrella of DesignSuccess.org, he provides continuing education for interior designers and architects from boutique conference settings and online Web-based training, to lecturing and facilitating numerous peer-to-peer workshops on such subjects as ethics, aging-in-place, strategic planning and management.

Michael is a dedicated ASID volunteer, having joined the organization in 1983. He has been the Florida South Chapter President, the ASID Chapter Support Team Chair, an ASID chapter strategic planning counselor, selected as the first ASID spokesperson on matters of Aging-In-Place and the first chair of the ASID Council on Aging In Place. Michael has served three terms on the National Board of Directors for ASID with one year as Director with Financial Oversight. In 2004 he was honored by his ASID peers with the designation of Fellow of the Society and he is currently serving as ASID's National President-Elect.

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**Registration Form**                      *Practices + Pitfalls*                      *IDCEC Course #7897*                      **4/21/10 pm**

Name: \_\_\_\_\_ ASID Membership ID Number: \_\_\_\_\_

Company Name: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_

Professional Affiliation (Check all that are applicable):

ASID    IIDA    IDC    IDEC    AIA    IFDA    IFMA    NKBA    Other \_\_\_\_\_

### Cost of Course

ASID Members      \$ 95.00  
Nonmembers        \$110.00  
Students             \$ 50.00 (*Valid student I.D. required*)

Total \$ \_\_\_\_\_ Amount enclosed

Returned checks are subject to a \$15.00 fee.

Mail this Registration Form with check payable to:

ASID Washington Metro Chapter  
300 D St., SW, Suite 222  
Washington, DC 20024  
T: 202 488-4100 · F: 202 488-7078 · E: [leslie@asidcmetro.org](mailto:leslie@asidcmetro.org)

**For Office Use Only:**  
Check # \_\_\_\_\_ Received Date: \_\_\_\_\_

# Registration and Workshop Information

**Schedule/**

**Refreshments:** Onsite registration begins at 12:30 pm; class will start promptly at 1:00 pm. **Light refreshments** will be provided. Please advise of any special dietary considerations or other necessary accommodations in advance. No special arrangements will be possible on the day of the course.

**Location:** The Design House Conference Room, Concourse Level  
**The Washington Design Center**  
300 D St., SW, Washington, DC 20024  
202 646-6100 · www.dcdesigncenter.com

**Metro:** Federal Center SW Station (Blue or Orange Line Trains)

**Parking:** The Atlantic Parking garage entrance is on Virginia Ave. near 3rd St., SW.  
If security personnel are present, let them know that you are attending a CEU course in the Design Center and be prepared to show a photo I.D. before entering the garage.

**Registration**

**Fees:**

ASID Members	\$ 95.00
Nonmembers	\$110.00
Students	\$ 50.00 ( <i>Valid student I.D. required</i> )

(The NCIDQ \$12.00 CEU registration fee is **included** in the fee noted above.)

**For Further**

**Information:** Contact Leslie Ehrmann, ASID Washington Metro Chapter Administrator at [leslie@asiddcmetro.org](mailto:leslie@asiddcmetro.org) or 202 488-4100. Registration cannot be made by phone; **checks must be received to guarantee your reservation.**

**Confirmation:** Your cancelled check will indicate receipt of your registration. Your registration and any additional course information will be confirmed by e-mail, fax or mail approximately two weeks prior to the course.

**Cancellation**

**Policy:** Cancellation of registration must be made in writing and received one week before the date of the course. Credit may be applied to an upcoming course or the fee minus a \$25.00 administrative charge will be refunded. **No refund of the course fee will be made if cancellation is made less than one week before the date of the course.** Substitutes are accepted.



Are there topics you would be interested in seeing on the 2010-11 CEU schedule?  
Please list your suggestions below; your input is appreciated.

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